

“For the moment let us note that getting the better of words in writing is commonly a very hard struggle.” –H.G. Widdowson

**Fall 2011**  
**ENG 101- Section 428**  
**TR 12:30-1:45**  
**Percival Hall 314A**  
[pzapkin@mix.wvu.edu](mailto:pzapkin@mix.wvu.edu)

Phillip Zapkin  
Colson Hall G07  
Office Hours: TR 4-5, W 4-6  
And by appointment

### **Writing for Others**

This class is designed to help you strengthen your writing by focusing on four key goals: 1) Know the Context, 2) Think Critically, 3) Learn Processes for Writing, Revision, and Reflection, and 4) Know the Rules. These goals are explained in *WiP* pages xvi-xvii, and we will discuss them in class. We will be focusing on such key components as audience awareness, genre, rhetoric, and style to help you strengthen your written communication skills.

#### Required Texts and Materials:

1. *Work in Progress*. 5th Custom ed. Plymouth, MI: Hayden-McNeil, 2012. Print.
2. *Easy Writer*. 4<sup>th</sup> Custom ed. Boston; Bedford/St. Martin's, 2010. Print.
3. One Pocket Folder and One Notebook (Preferably a 1 Subject Spiral Notebook)
4. Recommended: USB/Jump Drive, 1 GB or larger is preferred

#### Grades (Explanations can be found in *WiP* pages xix-xxi):

Portfolio	70%
Informal Writing	20%
Participation	10%

#### Projects:

Multi-Angle Personal Narrative (MAP Narrative)  
Featured Article (FA)  
Midterm Portfolio and Reflection  
Text Analysis Project (TA)  
Stakeholder Research Paper (SRP)  
Revision, Final Portfolio, and Reflection

#### Participation:

I believe discussion based classes provide the best experience for students and thinkers. Therefore ***this course should consist largely of discussions and workshops***. Active participation counts for a percentage of your grade. Nobody wants me to talk the whole class; it will be boring for you, tedious for me, and won't allow you to share your point of view about our subjects.

#### Absences or Tardiness:

***Daily attendance is expected***. Students are allowed to miss up to two classes per semester without penalty, including excused absences. A third absence will result in the loss of one half letter grade, and further absences will result in the loss of a full letter grade. If you are absent it is your responsibility to contact me either in advance (such as for religious or University sponsored events) or as soon as possible to make up any missed work. More information is available in *WiP* pages xxi-xxii.

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### Late Work:

The late work policy is laid out in *WiP* page xxiii.

### Electronic Devices:

***Please silence or turn off all cell phones***, pagers, PDAs, iPods, MP3 players, etc. *No texting in class*. We will sometimes use the computers in the lab; please use them appropriately. Also on that note, there is no food or drink in the computer lab.

I do accept e-mailed assignments, but please *ask me beforehand*. I will always reply saying that I’ve received an e-mail, so if you don’t hear back from me by the next afternoon I didn’t receive your message and it’s your responsibility to resend it.

### Office Hours:

***Office hours are meant to help you out.*** I will have four office hours every week, but I can also meet outside that time. I can help with brainstorming, starting an assignment, answering questions about a text, my feedback on your work, or any other questions you have for me. I will have one office hour from 4-5 on Tuesdays and Thursdays, and two hours on Wednesdays from 3-5 in Colson Hall (Downtown Campus) G07.

### The Writing Center:

The WVU Writing Center is a helpful free resource for students. The tutors at the Writing Center can ***provide valuable advice for anyone struggling with an assignment or who just wants a second opinion***. You can contact the Writing Center by calling (304) 293-5788 to schedule an appointment, or going to Colson Hall G02. I *highly* recommend you make use of this service.

### Academic Integrity, Intellectual Property Theft:

***Intellectual property theft, generally known as plagiarism, is unacceptable.*** Any idea, paraphrase, or text that is taken from a source *must* be properly cited. If you are not sure if something needs to be cited, *cite it*. WVU’s Academic Integrity policy can be found at: <http://studentlife.wvu.edu/studentconductcode.html> or on eCampus. ***Any student caught plagiarizing will incur disciplinary action*** in accordance with University policy.

### Please Note:

West Virginia University is committed to social justice, and I share that commitment. We will maintain a positive learning environment based upon open communication, mutual respect, and non-discrimination. Our university does not discriminate on the basis of race, sex, age, disability, veteran status, religion, sexual orientation, color, or national origin. Any suggestions as to how to further such a positive and open environment in this class will be appreciated and given serious consideration.

If you are a person with a disability and anticipate needing any type of accommodation in order to participate in this class, please advise me and make appropriate arrangements with the Office of Disability Services, (304) 293-6700.

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## Course Schedule-MAP Narrative

T 23 Aug: First Day of Class, Ice-Breaker, Policies, eCampus, Diagnostic Writing  
HW: Read WVU Academic Integrity Policy and *WiP* pages xv-xxvii, Sign Plagiarism Contract

R 25 Aug: Discuss Academic Integrity Policy, Introduce MAP Narrative, Discuss Genres  
HW: Read “Six to Eight Black Men” and “Chilly Reality” on eCampus

T 30 Aug: Voice vs. Voices, Brainstorming a MAP Narrative Topic  
HW: Write MAP Proposal; Read “Closets are for Clothes” and “Swimming to Heaven” in *WiP*; Look at “Gnothi Seauton” on eCampus

R 1 Sept: Continue Discussion of Genres, Discuss Audience Awareness and Transitions  
Due: MAP Proposal  
HW: Write MAP Draft; Read “How to Say Nothing in Five Hundred Words” in *WiP*; Post Response to Prompt on eCampus; Conference

T 6 Sept: Group Conferences in Lounge across from 314A

W 7 Sept: Group Conferences in Lounge across from 314A

R 8 Sept: Two Peer Reviews, In Class Work Time  
Due: MAP Draft  
HW: MAP Final-for-Now Draft

T 13 Sept: *Computer Lab*, *Percival 315* MAP Cover Letter; Begin FA, What is FA? Leads? Angles?, Potential Events, Interview Protocol  
Due: **MAP Final-for-Now Draft**  
HW: Write FA Pitch; Read “2, 4, 6, 8. . .Zumba!” in *WiP* and “A Timeless Tradition” on eCampus; Reread “Six to Eight Black Men”

## Course Schedule-FA

R 15 Sept: Writerly Analysis of FA Examples, Consider Audience and Genre  
Due: FA Pitch  
HW: Read “Behind the Fire and Flames” in *WiP*, Bring Magazine with FA, Conference

M 19 Sept: Individual Conferences in Colson G07

T 20 Sept: Individual Conferences in Colson G07

W 21 Sept: Individual Conferences in Colson G07

R 22 Sept: Reading Like a Writer on page 21 in *WiP*, Practice Rewriting Leads  
HW: Interview Transcript and Write Up of Research

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T 27 Sept: *Computer Lab, Percival 315* Examining How We Use Quotation and Information, Ethical Issues

Due: Interview Transcript and Write Up of Research

HW: FA Draft

R 29 Sept: Two Peer Reviews, In Class Writing Time

HW: Write FA Final-for-Now Draft; Reread “Course Goals for English 101” in *WiP*

T 4 Oct: *Computer Lab, Percival 315* Write Cover Letter for FA; Midterm Portfolio Prep, Intro to Revision

Due: **FA Final-for-Now Draft**

HW: Midterm Portfolio and Reflection; Read Lyrics and Watch Video for “Walking on Sunshine” by Katrina and the Waves

R 6 Oct: Intro to Text Analysis; Summary vs. Analysis in “Walking on Sunshine”; Basic Research Methods and Resources

Due: **Midterm Portfolio and Reflection**

HW: Write TA Project Proposal including Video and Angle; Read Lyrics and Watch Video for “Gangsta’s Paradise” by Coolio and “Time” by Hootie and the Blowfish

## Course Schedule-TA

T 11 Oct: *Computer Lab, Percival 315* Compare between Genres—Rap and College Rock; Further Research Methods and Resources

Due: Project Proposal

HW: Read “Day and Night: A Pixar Short Film” and “‘Vietnam Archive . . .’ in Context” in *WiP*

R 13 Oct: Planning and Organizing TA, Possible Sections and Structures, In Class Work Time

HW: Write Project Outline; Read Lyrics and Watch Video for “You’re Beautiful” by James Blunt, “Bye, Bye, Bye” by NSYNC, and “Anarchy in the U.K.” by The Sex Pistols

T 18 Oct: *Computer Lab, Percival 315* Compare Within Genres—Rock—Considering Influence, Style, Audience, and Era

Due: Project Outline

HW: TA Draft; Conference

W 19 Oct: Individual Conferences in Colson G07

R 20 Oct: Individual Conferences in Colson G07

F 21 Oct: Individual Conferences in Colson G07

T 25 Oct: *Computer Lab, Percival 315* Two Peer Reviews, In Class Work Time

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Due: TA Draft  
HW: TA Final-for-Now Draft

R 27 Oct: TA Cover Letter; Introduction to Stakeholder Research Paper; Brainstorming SRP Topics

Due: **TA Final-for-Now Draft**  
HW: Write Three Potential SRP Topics with One Paragraph Each Explaining Your Stake in that Topic; Read Pages 63-69 in *WiP* and Try Searching Points of View Reference Center and CQ Researcher

## Course Schedule-SRP

T 1 Nov: *Computer Lab, Percival 315* Finding and Evaluating Scholarly Sources; Introduce Zombies vs. Vampires

Due: Potential SRP Topics and Stake Explanations  
HW: Write Zombies vs. Vampires Profile; Read “Wearing a Head Scarf Is My Choice as a Muslim” and “Performance Art” on eCampus

R 3 Nov: Discussing Stakes and Multiple Opinions in the Readings; Describe Annotated Bibliography; Zombies vs. Vampires

HW: Write Annotated Bib with at least Five Scholarly Sources, Conference

M 7 Nov: Group Conferences in Lounge across from Percival 314A

T 8 Nov: *Computer Lab, Percival 315* Incorporating Evidence, Summary, Interpretation, and Analysis; Outlining Strategies

Due: Annotated Bib  
HW: Write Outline of SRP; Read “The Internet: A Blessing or a Curse?” in *WiP* and “I Don’t” on eCampus; Conference

W 9 Nov: Group Conferences in Lounge across from Percival 314A

R 10 Nov: Considering Structure, Sections, and Organization

Due: Outline of SRP  
HW: Draft of SRP

T 15 Nov: *Computer Lab, Percival 315* Two Peer Reviews; In Class Work Time

Due: Draft of SRP  
HW: SRP Final-for-Now Draft

R 17 Nov: SRP Cover Letter; Thorough Introduction to Revision

Due: **SRP Final-for-Now Draft**  
HW: Clean Copies of TA

T 22 Nov: Thanksgiving Break

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R 24 Nov: Thanksgiving Break

### **Course Schedule-Final Portfolio**

T 29 Nov: *Computer Lab, Percival 315* Final Portfolio Assignment; Review Revision; Stereotype Activity; TA 3 Colors Activity (Claim, Evidence, Interpretation); In Class Revision  
Due: Copies of TA  
HW: Copies of FA and MAP Narrative

R 1 Dec: Reading Aloud FA; Peer Review for Acquired Skills in MAP Narrative  
Due: Copies of FA and MAP Narrative  
HW: Copies of SRP and Whichever Paper Needs the Most Work

T 6 Dec: *Computer Lab, Percival 315* Review Portfolio Grading; SRP 3 Color Activity (Crucial, Interesting, Unnecessary Info); In Class Revision  
Due: Copies of SRP and Whichever Paper Needs the Most Work  
HW: Final Portfolio and Memo

R 8 Dec: Collect Final Portfolio and Memo; Course Evaluation  
Due: **Final Portfolio and Memo**

F 9 Dec: Last Day of Fall Classes

W 14 Dec: Pick Up Portfolios in Colson G07 between 1 and 4

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