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ENGL 102, Section 025  
Fall 2012  
MWF 11:30-12:20pm  
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Office: 307 Colson Hall  
Office Hours: Mon. and Weds. 12:30-1:20pm  
or by appointment

### **English 102: Composition and Rhetoric**

*Creative thinking may mean simply the realization that there is no particular virtue in doing things the way they always have been done.*

-Rudolf Flesch

*It is the mark of an educated mind to be able to entertain a thought without accepting it.*

-Aristotle

#### **Introduction**

Welcome to English 102, a course all about rhetoric, argumentation, and research. Knowing how to present, evaluate, and argue key ideas is essential to every business and academic field. This course will expand on the skill set that you acquired in English 101 and will ask you to enter into dialogue with your peers and with published texts/scholars in order to analyze, synthesize, critique, and create arguments. You will continue to expand your knowledge of structure, audience, and validity as you practice finding, evaluating, and utilizing research sources. This class will ask you to come prepared to examine written and visual texts, scholarly research, current issues, and your own beliefs in order to become more effective communicators – in this class, in the university, and beyond.

#### **Texts**

English 102 Faculty. *Joining Academic Conversations (JAC)*. 6th ed. Plymouth, MI: Hayden-McNeil, 2012. Print.

Graff, Gerald, Cathy Birkenstein, and Russel Durst. *They Say, I Say: The Moves that Matter in Academic Writing*. New York: W.W. Norton & Company, 2009. Print.

Lunsford, Andrea. *Easy Writer (EW)*. 4th ed, WVU ed. Boston: Bedford, 2010. Print.

#### **Creating a Respectful Environment**

This course relies heavily on workshop and discussion. As a result, it is important that you be respectful of your classmates. As a class, it is our responsibility to create a safe and open environment where everyone feels welcome to share opinions and ideas. Part of what we are learning is the art of personal expression and effective argument; a supportive classroom environment is essential to this endeavor. Remember: everyone comes into class with different backgrounds and perspectives and these differences enrich our classroom experience. Disrespect and discrimination will not be tolerated.

#### **Standard of Work**

**You must bring pen or pencil, paper, USB/flash storage device with all of your current work (when meeting in the computer lab), and your textbooks to all class meetings.** English 102 builds on the skills acquired in English 101 and, as a result, you are expected to be comfortable with the mechanics of writing; that is, to understand and use proper grammar, syntax, and punctuation in order to communicate effectively. *Easy Writer* is a valuable tool that offers guidelines and activities to help you with these mechanics. The Writing Center is another resource available to you—peer tutors are equipped to assist you with the development of basic grammar and style skills as

well as to support you at all stages of the writing process. If you find yourself struggling with any assignment or concept, please make an appointment with me and/or a writing center tutor.

#### WVU Writing Center

Call 304-293-5788 to schedule an appointment or stop by to see if a tutor is available.

Fall Semester Hours: Monday-Thursday 10am-5pm, Friday 10am-3pm

Web address: [http://english.wvu.edu/centers\\_and\\_projects/wcenter/writing\\_center\\_home](http://english.wvu.edu/centers_and_projects/wcenter/writing_center_home)

#### **Disability Accommodations**

If you have a documented learning disability or other special need that may impact your classroom performance or participation, please talk to me as soon as possible. Also be aware that support services are available through Disability Services.

West Virginia University Office of Disability Services

G-30 Mountainlair

Phone: (304) 293-6700 Voice/TDD: (304) 293-7740 Email: [access2@mail.wvu.edu](mailto:access2@mail.wvu.edu)

#### **Attendance**

This is a workshop-based course, so prompt attendance is crucial not only to your success, but to that of your classmates. If you are necessarily absent for illness, injury, personal emergency, required university activities, or religious observances, please notify me before the class period, if possible. Note that it is an official English Department policy that if you miss more than three class periods **for whatever reason**, your overall grade will be lowered by one letter grade for each subsequent absence. **Students with six or more absences will automatically fail the course.**

Frequent lateness (more than five times) or excessive lateness (arriving to class more than 20 minutes late) may count as an absence. I take attendance at the beginning of every class period. If you arrive after attendance has been taken, it is your responsibility to talk to me after class.

#### **Participation**

Participation is an essential part of this class and includes active involvement in class discussions, group activities, peer review, in-class writings, etc. Being disruptive, impolite to your classmates, or unengaged in class/group discussion are ways to lose your participation points.

Note on Cell Phones: Cell phones and other communication devices may never be used during this class. If you use your cell phone or other device in class, the first offence will be met with zero participation for the day. A second offense will result in an absence. Continuous violation of the cell phone policy will result in additional absences.

Computer Lab Policies: For some class sessions, we will be meeting in Colson G18, a computer lab in the basement of Colson Hall. On these days, it is your responsibility to arrive at the computer lab on-time and prepared. Bring a flash drive with all your current work to each computer lab session. Use of these computers will be beneficial to your writing process, but they should only be used for assigned activities. Any unauthorized use of the computers will negatively impact your participation grade and may result in you being asked to leave class (in which case, you will receive an absence for the day).

Peer Review: Participation in peer review is an essential component of your participation grade. You are required to complete drafts by peer review dates and to provide thoughtful and constructive feedback to your peers. If you do not bring a draft to peer review days, you will be unable to participate in the day's lesson and will be counted as absent.

Conferences: During each unit, there will be a conference day. These days will require you to meet with me one-on-one to discuss paper ideas and drafting. Because class will be canceled on these days, missing a conference will count as a class absence.

#### **E-mail and eCampus**

You are responsible for checking your mix email every day. I may use email to notify you of any changes to assignments or class meetings. You are also encouraged to use your email to contact me.

In addition, we will use eCampus for readings and research throughout the semester. You are responsible for knowing where to access assignment prompts, readings, discussion posts, databases, etc. If you have questions, please ask.

### **Academic Dishonesty**

Each and every one of you already possesses unique insights and writing skills that will be developed and strengthened throughout the semester. Academic dishonesty of any kind (whether intentional or unintentional) will not be tolerated and is taken extremely seriously by the English Department and by WVU. Trust yourself and your ideas and, when in doubt, come talk to me. Please see *Joining Academic Conversations* pp. xxiii for a more detailed explanation of the university's policies.

### **Response and Evaluation**

Final Portfolio	70%
Short Writing Assignments and Homework	20%
Participation	10%

#### Final Portfolio (70%):

The majority of your grade depends on the final portfolio. As the semester progresses, you will receive more detailed information about what this entails, but it is essentially drafts and revisions of the writing you engage in throughout the semester. As a result, your major papers will not receive traditional grades, but my comments (and those of your peers) will encourage you to revise and re-imagine them for the final portfolio. **You are required to keep copies (both paper and electronic) of ALL drafts of every paper.** If at any point you are concerned about your grade in the class, feel free to talk to me and I will let you know where you stand.

#### Short Writing Assignments and Homework (20%):

This portion of your grade encompasses informal writing assignments, such as short writes, homework, outlines, presentations, and other out-of-class responses. They will be graded on timeliness, completion, and level of engagement with the assignment. Remember that each reading and writing assignment is beneficial to your development as a writer during the semester, so completing every assignment is helpful to you and to your grade.

#### Participation (10%):

Participation involves coming to class on time and prepared. It also requires active engagement in discussions, peer reviews, and activities. It is an easy way to earn points and is essential to our classroom experience.

Note: Falling behind in this class is detrimental to your writing process and, as a result, **late work will NOT be accepted.** The due dates for major assignments are listed on the syllabus so that you have time to plan ahead. If for any reason you are unable to complete an assignment on-time due to an emergency or other extraordinary circumstance, it is your responsibility to talk to me before the assignment is due.

**Please keep all the writing you do in this class until the end of the semester. You will use most of it to compile your Final Portfolio.**

### **Office Hours**

My office hours are 12:30pm-1:20pm on Mondays and Wednesdays. Office hours provide us with an opportunity to talk one-on-one. I encourage you to make use of them for any questions or comments you may have about assignments and/or your progress in the course. You may drop in during these times or make an appointment with me to meet at another time. I'd be happy to talk with you via email as well, and you can expect that I will respond to you (in email or in class) within 48 hours Monday through Friday.

## SCHEDULE OF WORK

\*\*Subject to change according to progress

### Week One

**Monday 08/20:** Introductions; Syllabus Overview

**HW:** SW #1: Introductory memo – introduce yourself, talk about your past experiences with writing (for memo conventions, see JAC pp. 32-33); Read *Joining Academic Conversations (JAC)* pp. x-xix

**Wednesday 08/22:** Assign Ad Analysis; Introduction to Rhetoric

**HW:** JAC pp. 39-42; *They Say, I Say (TSIS)* Introduction (pp. 3-8); Bring a print advertisement to class

**Friday 08/24:** The Art of Rhetoric

**HW:** Read TSIS Chapter 1 (pp. 17-26); Read Shrank's "The Language of Advertising Claims"; Bring to class an electronic advertisement corresponding to your assigned advertising claim

### Week Two

**Monday 08/27:** **Meet in Colson G18**; Analyzing a visual text; Advertisement Activity

**HW:** Select your three advertisements; Review Rhetorical Terms; Read TSIS Chapter 7 (pp. 88-96)

**Wednesday 08/29:** Rhetoric activity; Thesis Statements

**HW:** Bring SW #2 to conference; Begin drafting Ad Analysis

**Friday 08/31:** Class Canceled for Unit 1 Conferences (in Colson 307)

**HW:** Bring your ads and a fully developed thesis statement to class; Read TSIS Chapter 7 (pp. 88-96)

### Week Three

**Monday 09/03:** CLASS CANCELED--Labor Day

**HW:** Complete draft of Ad Analysis

**Wednesday 09/05:** Peer Review of Ad Analysis (JAC 24-25); Peer Review Response

**HW:** Revise Ad Analysis; Bring in a local newspaper

**Friday 09/07:** "Final for Now" Ad Analysis due today; Assign Editorial Analysis

**HW:** Read JAC pp. 49-50

### Week Four

**Monday 09/10:** Logical Fallacies

**HW:** Read JAC pp. 44-45; Read handout

**Wednesday 09/12:** **Meet in Colson G18**; Introduction to Research; Editorial Activity

**HW:** Read handout; Bring an editorial to class

**Friday 09/14:** Toulmin Model of Argument; Rhetorical strategies for textual analysis

**HW:** Read handout; SW #3; Select your editorial and bring to class

### Week Five

**Monday 09/17:** Editorial Activity

**HW:** Read JAC pp. 14-19

**Wednesday 09/19:** Review Thesis; Strategies for Organization

**HW:** Bring paper planning and editorial to conference

**Friday 09/21:** Class Canceled for Unit 2 Conferences (in Colson 307)

**HW:** Begin drafting Editorial Analysis

### Week Six

**Monday 09/24:** MLA Citation Style; ABCD Format

**HW:** Complete draft of Editorial Analysis

**Wednesday 09/26:** Peer Review of Editorial Analysis

**HW:** Revise Editorial Analysis

**Friday 09/28:** "Final for Now" Editorial Analysis due today; Assign midterm portfolio

**HW:** Begin compiling midterm portfolio and drafting midterm memo (SW #4)

### Week Seven

**Monday 10/01:** Meet in Colson G18; Assign research proposal; Introduction to scholarly research

**HW:** Exploratory research

**Wednesday 10/03:** MLA Citation Style

**HW:** Complete midterm memo (SW #4) and midterm portfolio; Exploratory research

**Friday 10/05:** MIDTERM PORTFOLIO DUE TODAY

**HW:** Read handout

### Week Eight

**Monday 10/08:** Proposal and Rebuttal Arguments

**HW:** TSIS Chapter 4 (pp. 51-62)

**Wednesday 10/10:** Meet in Colson G18; Entering the Academic Conversation

**HW:** Complete Research Proposal

**Friday 10/12:** Research Proposal due today

**HW:** Work on research

### **Week Nine**

**Monday 10/15:** Assign Annotated Bibliography and Final Research Paper; Taking notes on research

**HW:** Type up research notes for one source; Read TSIS pp. 308-315

**Wednesday 10/17:** Meet in Colson G18; Source validity; Annotation activity

**HW:** Annotate one source

**Friday 10/19:** Evaluating sources; Organizational Chart

**HW:** Complete Synthesis map of at least 4 sources; Read TSIS 213-234

### **Week Ten**

**Monday 10/22:** Audience and Intent; Reading Discussion

**HW:** Read TSIS pp. 153-160; SW # 5

**Wednesday 10/24:** Conflicting points of view; The art of counter-arguing

**HW:** Bring 3 scholarly sources and annotations to conference

**Friday 10/26:** Documenting an argument; MLA Citation Style

**HW:** Complete draft of Annotated Bibliography

### **Week Eleven**

**Monday 10/29:** Peer Review of Annotated Bibliography

**HW:** Revise Annotated Bibliography; Bring thesis statement to class

**Wednesday 10/31:** Annotated Bibliography due today; Thesis Workshop

**HW:** Research; Revise Thesis

**Friday 11/02:** Class Canceled for Research Conferences (in Colson 307)

**HW:** Begin drafting

### **Week Twelve**

**Monday 11/05:** Meet in Colson G18; Using Research

**HW:** TSIS Chapter 6 (pp. 74-86); SW #6; Prepare for debate

**Wednesday 11/07:** Debate Activity

**HW:** Debate Response (SW #7); Read TSIS pp. 478-481

**Friday 11/09:** Reading Discussion

**HW:** Complete draft of Research Paper

### **Week Thirteen**

**Monday 11/12:** Peer Review of Research Paper

**HW:** Revise Research Paper

**Wednesday 11/14:** **Meet in Colson G18; "Final for Now" Research Paper due today;** Assign Final Portfolio

**HW:** Begin working on revisions; Prepare for presentation

**Friday 11/16:** Class canceled for revision conferences (in Colson 307)

**HW:** Work on revisions; Prepare for presentation; Enjoy the break.

**Thanksgiving Break 11/19-11/23**

### **Week Fourteen**

**Monday 11/26:** Revision Discussion; Presentations

**HW:** Work on revision

**Wednesday 11/28:** Presentations

**HW:** Revision; Work on Final Memo

**Friday 11/30:** Presentations

**HW:** Revision

### **Week Fifteen**

**Monday 12/03:** Presentations

**HW:** Revision; Bring questions and drafts to conference

**Wednesday 12/05:** Class Canceled for end of semester conferences (in Colson 307)

**HW:** Revision; Compile Portfolio and Final Memo

**Friday 12/07: LAST DAY OF CLASS; FINAL PORTFOLIOS DUE TODAY**

**HW:** Happy end of the semester!

**\*Portfolio pick-up TBA for following week.**