

English 102: Composition and Rhetoric	
Spring 2014	
Section 25, CRN 15118	Location: Woodburn 110, MWF 12:30-1:20
Section 33, CRN 11139	Location: Armstrong 117, MWF 11:30-12:20
Section 35, CRN 12953	Location: Clark 111, MWF 2:30-3:20
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Office Location: Colson 323 Phone (message only) 293-3107	Office Hours: M,W,F 1:20-2:15 and 3:30-5; Thurs. 3-3:45; and by appointment

Overview.

Effective writing is essential to any field of study. Each of you already possesses the skills to write effectively—every one of you has already completed English 101 (or the equivalent). English 102 will advance these skills. We will immerse ourselves in argumentative writing and thinking. In this class, you will complete 20-plus pages of polished writing. You will practice generating ideas, clearly and confidently stating your opinions, developing and organizing cohesive essays, acknowledging and understanding your writing audience, and continuing to develop your writing style.

Course Goals/Outcomes.

- Understanding writing as a process
- Argue effectively and persuasively in a variety of contexts
- Explore and evaluate ideas
- Integrate research effectively
- Know the rules of genre conventions, editing, and source documentation

Texts and Materials. Please purchase the following required texts:

- *Joining Academic Conversations*, 6th Ed. Detroit: Hayden-McNeil, 2013. ISBN13: 978-0-7380-5269-4
- Lundsford, Andrea A. *Easy Writer*, 4th Ed. Boston: Bedford/St. Martin's, 2010. ISBN: 0-312-63821-3
- Graff, Gerald, Cathy Birkenstein, and Russel Durst. *They Say, I Say: The Moves That Matter in Academic Writing—With Readings*. New York: W.W. Norton & Company, 2009. ISBN: 978-0-393-93174-7
- You will need to access your MIX account and the class WVU eCampus page regularly. I will put readings on eCampus. It is your responsibility to either print out the readings or have a digital copy for class discussion.
- Please plan on printing out copies of your paper throughout the semester.

English 102's Portfolio Approach.

Writing is an ongoing process. In order for you to grow as a writer, you need to be able to take risks. The portfolio allows you to do this. Throughout the semester, you will be turning in drafts ("Final for Nows") for each of your papers. You will receive detailed feedback and be expected to revise. At midterm and at the end of the semester, you will turn in a portfolio with all of your formal papers and a sampling of additional work. Please keep all work for this class for your portfolio. Only graded assignments will be accepted in your portfolio.

Course Requirements:

This is a college level class. Students' work is expected to reflect this. As a college student, you are expected to show understanding of syntax, grammar, structure, and critical thinking as an effective communicator. I will follow the grading descriptors provided in *JAC* on pages xvi-xvii. The following criteria let

you know what is expected of you in terms of participation, informal writing, and your formal writing for English 102. Please note the course rubric on the inside back cover of *JAC*.

Formal Writing (70%):

By the end of the semester, everyone will have over twenty pages of polished, formal writing. Please note that all formal writing should be in MLA format (double-spaced, Times New Roman, 12 point font, one-inch margins, last name and page number on each page). These are the formal papers assigned for this class:

- Advertisement analysis (4+ pages) DUE 1-29: Write an essay in which you examine the rhetoric of an advertisement. Goals: a well-established thesis statement and demonstration of understanding of rhetorical analysis, particularly audience.
- Argument analysis (4-5+ pages) DUE 2-21: Write an essay in which you examine a current editorial. Goals: a well-established thesis statement, understanding of rhetorical appeals, and analysis of the construction and effectiveness of an argument.
- Research proposal (2+ pages) DUE 3-5. Create a research-driven question, immerse yourself in resources that explore that question, and develop a plan of action for your work. You must have at least 2 credible sources with a works cited page.
- Annotated bibliography (5+ pages) DUE 3-26. An Annotated Bibliography is an alphabetical list of citations of sources you have researched. An annotation, which follows each citation, is a brief summary and evaluation of the source that helps identify the content, quality, and relevance of the source cited. You will need at least ten sources (5 scholarly or trade articles, 1 video, and at least 1 text). You will also write a preface with a working thesis.
- Argumentative essay (6+ pages) DUE 4-11. Present a well-supported argument based on your research. Goals: a well-established thesis statement, coordination and appropriate use of sources, and an effective argument.

NOTE: You will be turning in all of your papers online. See eCampus for more details.

Please see page xvii in the *JAC* for more information.

Informal Writing (20%):

Your informal writing grade is comprised of homework assignments. Below are your informal writing assignments:

Reading Responses

Throughout the semester, you will have readings. While you are not required to respond to every reading, you are required to read every reading; listed below is a timeline of how many responses you need to do. All readings will be accessed through eCampus.

Breakdown of Readings and Reading Responses by Unit:

Advertisement Analysis: Readings #1 & 2. Respond to **1** reading.

Editorial Analysis: Readings #3 & 4. Respond to **1** reading.

Proposal, Annotated Bibliography, Researched Argument: Readings #5, 6, 7, 8, &9. Respond to **3** readings.

For each of the readings, please follow the prompt on eCampus.

Reading responses are due in class on the day we discuss the readings and should be turned in on eCampus.

Other Homework:

--We will start most classes with a current events topic (a "found argument"); you will be in charge of presenting one topic sometime throughout the semester (see eCampus for more information).

--You will turn in three short reflections: This I Believe About Writing (due Sunday, January 12), Midterm Reflection (due Friday, February 28), and your Final Reflection (due Friday, April 25).

--Peer Review

--For your advertisement analysis, editorial analysis, and researched argument, you will be turning in outlines.

--You will be in charge of taking notes and posting them on the discussion board for eCampus for one day this semester. See eCampus for information.

There will also be quizzes for the readings, and there may be smaller homework assignments. Please see pages xv and xvii in the *JAC*.

Participation (10%):

Participation is assessed based not only on attendance, but also on your good citizenship, your investment in class activities and discussion, and your ability to respect others. JAC xii and xvi.

A note on grading:

Because this is a portfolio class, students will receive feedback, not grades, on their "Final For Nows." This is because every student is expected to revise. The content of the feedback should make it clear where the paper stands (if it is passing or not). If a student wants to discuss grades, he or she can always stop by during office hours. Please note that all grades are non-negotiable.

Policies:

Absences/Tardiness:

It is important that you attend class. However, I know that there may be some days when attendance is not possible. For this reason, you are allowed **3** absences. If you miss more than three class periods, **for whatever reason**, you can expect your grade to be lowered up to one letter for each subsequent absence. This means that on your fourth absence, your grade will begin to be affected. By your sixth absence, you will fail. If you anticipate missing more than three classes this semester, please consider taking this class another semester. Please speak to me in person or by email if you anticipate missing a class. See JAC xii.

Please note that an absence is not an excuse for turning in work late.

I have additional sections of English 102. They are listed on page 1. If you must miss class, you can almost always come to one of my other sections.

Being late disrupts the class. Excessive tardies will affect your participation grade. If your tardies add up to one class period, it will count as an absence.

Participation/Cell Phone Policy:

Please show up to class prepared. If you are distracted, not paying attention, and/or disruptive, I reserve the right to ask you to leave, resulting in an absence. Cell phones are to be off and put away. Excessive cell phone use can result in a lowered participation grade and up to an absence. JAC xiii-xiv.

Late Work:

It is your responsibility to ensure that all work is turned in on time. If you are absent, you have until midnight that night to turn in your assignment to me for full credit. You have until the next class period to get your assignment to me for a one-letter grade reduction. After that, it will not be accepted. JAC xiii.

Please speak to me in person at least one week in advance if you foresee a problem with the due date. Please know that extensions are only given in extraordinary circumstances. Remember, an absence is not an excuse; it is your responsibility to get your work to me on the day it is due. You have until midnight that night to get a "Final for Now" to me. After that, you have **one week** to turn in a late "Final For Now" with a one-letter grade reduction on the final grade. After one week, the most you can receive on a paper is half-credit, and you must turn it in to me before your portfolio.

NOTE: If you turn in a paper late, you will need to schedule a time to meet with me to receive feedback.

Conferences:

Conferences are a great opportunity for me to meet with you and discuss your work. On conference days, we will not have class; thus, missing a conference, will be counted as an absence. It is your responsibility to contact me if you cannot make your conference.

Office Hours:

My office hours are M,W,F 1:20-2:15; M, W 3:30-5; and Thurs. 3-3:45. If you cannot make these times, we can schedule a meeting. Please stop by if you have any questions or concerns. You can email me as well with any questions or concerns and expect a response within 24 hours Monday through Friday.

Peer Review:

We will be having multiple peer review days in class. Peer review allows you to get valuable feedback on your drafts. Coming to class unprepared on peer review days (or not actively participating in peer review), will result in either losing participation credit for the day or up to an absence. Peer review will be counted towards your informal writing and participation grade.

Academic Integrity/Plagiarism:

Everything that you turn in is expected to be your original work for this class and properly cited. When in doubt, cite! WVU takes plagiarism very seriously. I do, too. Plagiarism can result in an “unforgivable F” in the class. JAC xiii.

Social Justice Discourse Policy:

In order to create an environment where different perspectives can be heard, our classroom needs to be an environment that does not tolerate any form of discrimination. JAC xiii.

Accommodations:

At WVU, we encourage everyone to participate and will make sure that any required accommodations are met. If you need accommodations, please let me know. Know that special services are offered at the university. The Office of Accessibility Services is located in Suite 250 at 1085 VanVoorhis Rd (beside Applebee’s and across from the Mountaineer Station transportation center). The phone number is 304-293-6700, and email is access2@mail.wvu.edu. Access the website at <http://accessibilityservices.wvu.edu/>. Please see JAC page xiii for more information.

Writing Center:

The Writing Center is a valuable (and free!) tool to help shape your writing in any stage of the process. Writing Center tutors are available to help in any course. I strongly encourage each of you to take advantage of this service. The Writing Center is located in G02 Colson Hall. Phone: 304-293-5788. http://english.wvu.edu/centers_and_projects/wcenter/writing_center_home. See the JAC page xix for more information.

Schedule of Work

**Subject to change according to progress.

Please bring your *Joining Academic Conversations (JAC)*, *They Say, I Say*, and *Easy Writer (EW)* to all class periods.

January		
Monday	Wednesday	Friday
	8 Class Activities: Introduce Syllabus <u>Homework:</u> This I Believe About Writing assignment due via email by midnight on 1/12 (prompt on eCampus)	10 (Last day to register courses) <i>Assign Advertisement Analysis</i> <i>Assign Class Notes</i> Class Activities: Rhetorical Analysis Intro <u>Homework:</u> Reading #1 on eCampus due 1/15 Letter due via email by midnight 1/12 (instructions on eCampus)

13 <i>Assign Annotated Advertisement (due at Conference)</i> Class Activities: Continue Visual and Rhetorical Appeals <u>Homework:</u> Work on annotated advertisement Reading #1 on eCampus due 1/15	15 <i>Assign Current Topic Presentation</i> Class Activities: Discuss Reading #1 Due Today: Reading #1 <u>Homework:</u> Work on annotated advertisement	17 No Class Due to Conferences Due Today: Annotated Advertisement <u>Homework:</u> Reading #2 on eCampus due 2/22
20 No Class Martin Luther King's Birthday	22 Class Activities: Discuss Reading #2 Due Today: Reading #2 <u>Homework:</u> Post at least 3 pages of your draft to discussion board on eCampus by class 1/24	24 Sect 25&33 Meet in Colson G06 Sect 35 Meet in Colson G18 Class Activities: Peer Review <u>Homework:</u> Respond to peer review by 8 pm tonight. Write
27 Class Activities: Discuss rhetorical appeals for prose <u>Homework:</u> Write	29 DUE TODAY: Advertisement Analysis <i>Assign Editorial Analysis</i> Class Activities: Introduce Toulmin Argument <u>Homework:</u> Find 2 possible editorials for 1/31 Reading #3 on eCampus due 2/3	31 <i>Assign Annotated Editorial (due at Conference)</i> Class Activities: Review editorials <u>Homework:</u> Work on Annotated Editorial Reading #3 on eCampus due 2/3
February		
Monday	Wednesday	Friday
3 Class Activities: Discuss Reading #3 Introduce Rogerian Argument Due Today: Reading #3 <u>Homework:</u> Write	5 Class Activities: Introduce Arguments of Fact <u>Homework:</u> Work on Annotated Editorial Reading #4 on eCampus due 2/10	7 Class Activities: Logical Fallacies <u>Homework:</u> Write Reading #4 on eCampus due 2/10
10 Class Activities: Discuss Reading #4 Due Today: Reading #4 <u>Homework:</u> Write	12 Class Activities: Definition Arguments <u>Homework:</u> Write	14 No Class Due to Conferences Due Today: Annotated Editorial <u>Homework:</u> Post at least 3 pages of draft to eCampus by 2/17
17 Sect 25&33 Meet in Colson G06 Sect 35 Meet in Colson G18 Class Activities: Peer Review <u>Homework:</u> Respond to peer review by 8 pm tonight.	19 <i>Assign Midterm Portfolio with Memo</i> Class Activities: Causal Arguments <u>Homework:</u> Write	21 DUE TODAY: Editorial Analysis <i>Assign Proposal Assignment</i> Class Activities: Brainstorming. Homework: Bring 2 ideas for Monday Reading #5 on eCampus due 2/26
24 Class Activities: Brainstorming <u>Homework:</u> Write and research. Reading #5 on eCampus due 2/26	26 Class Activities: Discuss Reading #5 Due Today: Reading #5 <u>Homework:</u> Bring laptop and <i>Easy Writer</i> to class if possible	28 MIDTERM PORTFOLIO Due <i>Assign Annotated Bibliography</i> Class Activity: Mini-Conferences and Drafting Activity <u>Homework:</u> Bring draft of paper to class

March		
Monday	Wednesday	Friday
3 Class Activities: Peer Review <u>Homework:</u> Write Reading #6 on eCampus due 3/7	5 Meet in Room 136 of Downtown Library Class Activities: Library Research Information DUE Today: Proposal <u>Homework:</u> Reading #6 on eCampus due 3/7	7 Class Activities: Discuss Reading #6 Due Today: Reading #6 <u>Homework:</u> Bring 1 annotation and working thesis to class Monday Reading #7 on eCampus due 3/19
10 No Class-Spring Break!	12 No Class-Spring Break!	14 No Class-Spring Break!
17 Meet in Eliza's Coffee Shop (4th Floor of Downtown Library) Due Today: 1 annotation and working thesis <u>Homework:</u> Reading #7 on eCampus due 3/19	19 Class Activities: Discuss Reading #7 Due Today: Reading #7 <u>Homework:</u> Research	21 (Last Day to Drop) No Class Due to Conferences <u>Homework:</u> Post introduction and 6 annotations to discussion board on eCampus by class 3/24
24 Sect 25&33 Meet in Colson G06 Sect 35 Meet in Colson G18 <i>Assign Researched Argument</i> Class Activities: Peer Review <u>Homework:</u> Respond to peer review by 8 pm tonight.	26 Sect 25&33 Meet in Colson G06 Sect 35 Meet in Colson G18 Due Today: Annotated Bibliography Class Activities: Synthesis Activities <u>Homework:</u> Reading #8 on eCampus due 3/31 If possible, bring laptop	28 Class Activities: <i>Assign Flash Draft</i> <u>Homework:</u> Write Reading #8 on eCampus due 3/31
April		
Monday	Wednesday	Friday
3/31 Class Activities: Discuss Reading #8 Due Today: Reading #8 <u>Homework:</u> Write	2 Class Activities: Writing Strategies <u>Homework:</u> Write Reading #9 on eCampus due 4/7	6 No Class due to Conferences Due Today: Flash draft <u>Homework:</u> Reading #9 on eCampus due 4/7
7 Class Activities: Discuss Reading #9 Due Today: Reading #9 <u>Homework:</u> Post draft (at least 5 pages) to eCampus by class on 4/9	9 Sect 25&33 Meet in Colson G06 Sect 35 Meet in Colson G18 Class Activities: Peer Review <u>Homework:</u> Peer Review response due by 8 pm tonight	11 DUE TODAY: Researched Argument <i>Assign Portfolio and Memo</i> Class Activities: Revision Activities <u>Homework:</u> Revise Bring draft of advertisement analysis
14 Class Activities: Revision Activities <u>Homework:</u> Revise Bring draft of Editorial Analysis	16 Class Activities: Revision Activities for Editorial Analysis <u>Homework:</u> Revise	18 NO CLASS
21 No Class Due to Conferences <u>Homework:</u> Revise Bring any draft you want peer reviewed	23 Sect 25&33 Meet in Colson G06 Sect 35 Meet in Colson G18 Class Activities: Revision <u>Homework:</u> Revise	25 (Last Day to Withdraw from the University) FINAL PORTFOLIO DUE

*Final Portfolios will be returned by Final Exam Time Slot