Overview: English 258 fulfills the GEC requirements for Objective 7, American Culture: Students are expected to develop knowledge critical to the understanding of the issues that shape the culture of the United States.

Description:
This course provides an introduction to the study of contemporary American popular culture. We will explore the ways in which each of us is both shaped by and a consumer of popular culture. We will consider critically issues such as gender, sex, sexuality, age, race, ethnicity, and the environment. This section is focused on contemporary culture and assumes cursory knowledge of said culture; we will not be investigating the origins or history of American Popular Culture, though we may certainly reference this history as we consider how the past has influenced the present.

Through course readings, classroom discussions, focusing questions, quizzes, exams, and short writing assignments, we will engage questions such as:

1) How do television, advertising, film, our bodies, etc., constitute readable "texts"? Who makes these texts? With what intention and under what circumstances/constraints inform their creation?

2) How do we depict “the real” America—from reality television and documentaries to sitcoms which portray everyday life? How do we imagine America currently and in the future, including the people and places that “make” America?

3) In what ways do fantasy and reality intersect, and can we clearly differentiate between the two?

Course Objectives: Throughout the semester the texts and our discussions will probe the relationship(s) between genres, (national) identities, and popular culture. Students will:
1) study what is meant by the phrase “pop(ular) culture”
2) be introduced to a series of critical methodologies to guide them through cultural texts
3) examine how identities and/or histories impact, appear in, and are erased by popular culture
4) practice critical thinking and writing about culture
5) begin to understand the role of genre in popular culture and its role in forming narratives about the nation and/or the self
6) enhance their understanding of American popular culture and the way that it shapes our perceptions and definitions of “American.”

Learning Outcomes:
1) read the texts of popular culture as forming narratives about American identity and attitudes
2) develop a research question and thesis about a cultural text, and support that thesis with evidence; and
3) recognize and develop multiple analyses for a single text. Throughout the semester we will explore how popular culture reflects and challenges the ways that we imagine American identities and cultures.

Recommended Preparation: English 101 and English 102 (or equivalents) are not prerequisites but will better prepare you for success in English 258. I strongly dissuade you from taking this course unless you have completed (or are currently completing) English 102. As a literature course, my goal is to increase your literacy, which is your awareness of trends, norms and studies in popular culture. English 258 is not a writing intensive course, but it does assume that students have the skills that are taught in English 101 and 102.

Office Hours: My office hours are 12:30-1:20PM on Monday, Wednesday, and Friday in G07 Colson Hall. I am also available by appointment. Office hours provide us with an opportunity to talk one-on-one. You may drop in during these times or make an appointment with me to talk about any questions or comments you have about your progress in the course.

Emailing: I am happy to talk with you via email as well as in my office; I usually respond within 24 hours. You should not expect a response from 8pm to 9am. You should also expect a longer response time over the weekend. I cannot discuss grades via email; if you have questions about your grade please visit my office. You should check your email daily. I will communicate important course information to you via email. You are responsible for checking your email regularly and coming to class informed and prepared.

Assignments are not accepted via e-mail unless the assignment calls for email submission or you make prior arrangements. In cases where assignments require email or eCampus submission, students must meet deadlines. Excuses about email or computer failure are unacceptable; set delivery notification on the email if you are concerned. Make sure you attach your document in .doc or .docx
When communicating via email (at school, at work, etc.) it is important to practice professional, courteous writing. Do so by honoring the conventions of the genre. Emails should have an address (i.e. hello, dear, etc. and the addressee’s name) and a signature (i.e. thank you, regards, etc. and your name), and be written using full sentences and proper grammar (not text speak). Communicating with your professor via email is professional correspondence; please treat it as such.

Classroom Behavior: Our classroom is a community, and I expect professional, courteous behavior. This class will discuss a variety of opinions and ideas that you may or may not agree with or find interesting. Respect everyone and come to class curious, not hostile or indifferent. Treat your classmates as you wish to be treated; for example, try not to interrupt while others are speaking. Failure to observe these policies will result in an F in participation for the semester and possible removal from the class session.

Electronics: You may bring your laptops or eReader to class in order to view the PDF reading assignments. Electronic devices should remain in your bag unless you make prior arrangements with me. All other electronic devices (including cell phones and music devices) should be turned off and/or silenced before coming to class; there is to be absolutely no text messaging during class. Electronic device use of any sort during quizzes and exams will not be tolerated; if you use your cell phone, laptop, eReader or other web-linked device during a quiz or exam you will automatically receive a zero.

Attendance and Participation: ENGL258 is an advanced-level English literature course. If you are enrolled in this class, your regular attendance is assumed. We will take attendance every single class period, either through roll calls, sign-in sheets, or both. You should arrive a few minutes ahead of time and be prepared to begin at 1:30. Six late arrivals will be counted as an absence (as will being more than 15 minutes late to class). You are allowed up to three absences (one full week) for the semester without penalty. A fourth absence will compromise your grade by one full letter. Each additional absence will lower your final grade by an additional letter grade. There are no excused absences (this includes illness, family issues, transportation challenges, athletics, extra-curricular activities, weather, etc.). If you accumulate seven or more absences (two-plus full weeks of class), you will automatically fail the course. Plan for the unexpected and use your absences wisely! If you miss class, you miss important, necessary material; so obtain notes, handouts, and information from a fellow classmate. Students who are registered for the course but do not attend during the first two weeks of the semester will automatically receive an F in the course. Students who wish to withdrawal from the course must do so on their own using the STAR system.

Each class’s homework will average two hours of reading, or watching films per
class period. You must have the homework completed before the class day listed in order to participate for that day. Participation includes coming to class prepared and on time, bringing all necessary materials, actively taking part in class discussions, asking questions, contributing your knowledge and insights in whatever form is appropriate, and striving to make all your contributions excellent on a daily basis. It also includes doing the reading and writing for each class. Just showing up is not participating.

Here is a grade breakdown for participation in ENGL258:

A: You are prepared for every class period and contribute to class discussion every (or almost every) day; this includes bringing the course readings on a daily basis. You have insightful and relevant contributions and go “above and beyond” an average engagement with the day’s readings. You respond to your peers comments and questions and help facilitate dialogue in the classroom.

B: You are prepared for every class period and contribute to most class discussions; you usually have the course readings. Comments are relevant and insightful and demonstrate a careful reading of the texts assigned. You respond to other’s comments on regular basis.

C: You are typically prepared for class and contribute to class discussion approximately half of the time; you bring the course readings about half of the time. Sometimes your contributions are off-topic or prevent dialogue from moving forward. During group work, you take on a quiet role.

D: You rarely comment or add insight to class discussion; you rarely bring the course readings. You do not display your preparedness for class, which is reflected by class discussion and/or low quiz scores. You may show little interest in the material and are off task during class (reading non-relevant material i.e. sending text messages, sleeping, etc...).

F: You arrive late to class, are unprepared for class discussion, distract others, intentionally offend others, and/or fail to follow the classroom policies and procedures, and/or you have missed 6 or more classes.

Plagiarism/Cheating: Academic dishonesty is wholly unacceptable and will be dealt with accordingly. Plagiarism is defined as “material that has been knowingly obtained or copied in whole or in part from the work of others...including but not limited to another individual’s academic composition.” Cheating refers to, “doing academic work for another student, or providing one’s own work for another student to copy and submit as his or her own.” You cannot use work from other courses in this course; you fail to meet the requirements of this individual course by doing so. Cheating and plagiarism are serious offenses that will result in failure of the assignment and/or the course. Plagiarism cases will always be filed with the university. If you have questions about plagiarism/cheating or are confused by MLA please visit my office, or consult the WVU Student Conduct Code of
Social Justice: I am committed to a classroom that strives to use inclusive language, minimize assumptions, emphasize respect of difference, honor privacy, and employ topics that allow but do not require exploration of gender, sex, sexuality, race, nationality, ability, class and so on. These topics make for productive, thoughtful, but sometimes tough discussions. If for any reason you find yourself feeling uncomfortable, feel free to come and speak with me. I will do my best to ensure that this classroom is a space where everyone feels comfortable and respected. Finally, if you have a conflict between a religious holiday and a graded assignment, please contact me in advance so that we can make appropriate arrangements.

Some of the course materials may contain content that is disturbing to some viewers. But, alas, this is popular culture and I could not (nor did I wish to) censor our course materials. If you feel offended (so much so that you cannot critically respond to the work) come and talk to me. I maintain an open door policy regarding such issues. My only request is that we participate in honest inquiry and respectful, informed debate.

Disability and Accommodations: If you have a disability that could affect your progress in this course, please contact the Office of Disability Services (www.wvu.edu/~socjust/disability/). ODS can be contacted at G30 Mountainlair, by phone at (304)293-6700 voice/TDD (304)293-7740, or email at access2@mail.wvu.edu. We can arrange to accommodate your learning style based on ODS recommendations. Please notify me at the semester’s beginning of your learning needs.

Formal Assignments and Grade Breakdowns:* ATTENDANCE/PARTICIPATION: (10% of Final Grade) For criteria, see above.

READING QUIZZES: (20% of Final Grade) Starting in Week 2, there will be weekly reading quizzes for the material covered in class and for homework. There will be a total of twelve quizzes over the course of the semester. If you miss class on a day when a quiz is given, you will not be able to make up the quiz, and you must take a “zero” for that week. There are no exceptions to this rule. It is essential that you complete the classwork and the homework each week for this class, and the quizzes are a tool to help you stay organized, and to study for the exams. Please schedule a meeting if you are confused by the quiz policies and requirements.

POPULAR CULTURE PAPERS (PCPS): (25% of Final Grade) In Weeks 6 and 10 of ENGL258, you will submit a short, thesis-driven paper on the popular culture material of your choice (i.e. anything on the syllabus to date). Each paper will be 1-2 pages in length, and will be formatted according to MLA guidelines. We will go over the requirements for these papers in the weeks before the due-dates.
MIDTERM EXAM (20%) AND FINAL EXAM (25%): A portion of the exams will be completed in-class. However, they also have a take-home portion that will consist of short essay responses that comment on trends and themes within popular culture.

Conventional Grade Breakdowns:
A+ → 100-98     B+ → 89-88     C+ → 79-78     D+ → 69-68     F → less than 60
A → 97-94        B → 87-84        C → 77-74        D → 67-64
A - → 93-90      B - → 83-80      C - → 73-70      D - → 63-60

*PLEASE NOTE*: The best way to be successful in this course is to do the readings, participate and attend class regularly, and complete all of the course assignments. Failure to complete the essays and exams will result in failure of the course. Additionally, do not rely on former viewings of the films or episodes; always (review the material to prepare for the class period!

Required Texts: You probably do not have to purchase all of the movies and television episodes on this syllabus. Most (if not all) of the films and television series are available on reserve at the library. You also might consider a Netflix membership or purchasing used copies via the Internet. iTunes and Amazon.com also offer streaming services, where you can purchase single episodes or “rent” a film for a reduced cost. At times episodes will be available on free viewing services such as YouTube and Hulu.

Required Books: (both available in the WVU bookstore)


Required Visual Texts:


http://www.mylifetime.com/shows/dance-moms/video/full-episodes


**Required Articles, Book Chapters, and eBooks:**


http://rookiemag.com/2012/02/weird-obsession/

http://www.newyorker.com/talk/comment/2012/04/23/120423taco_talk_gopnik

http://www.avclub.com/articles/ron-tammy-part-two.51564/


Schedule of Work:
(I reserve the right to make changes to this syllabus at any time to best suit the needs of this class.)

WEEK 1:
January 14: Introduce Syllabus; Unit 1: Material Culture and the American Office
(ALL TELEVISION EPISODES FOR THIS UNIT ARE AVAILABLE ON NETFLIX)
Homework: Mad Men Episode 1.2; “Owning Up to Weird Obsessions” (Article) eCampus http://rookiemag.com/2012/02/weird-obsession/

January 16: Administrative Details, Discuss Mad Men and the American Office
Homework: Mad Men Episodes 1.11 2.8,

January 18: (End of Drop/Add Today) CLASS CANCELLED
Homework: Mad Men Episode 2.12; Betty Friedan - excerpts from The Feminine Mystique: “The Problem That Has No Name” eCampus

WEEK 2:
January 21: CLASS CANCELLED-MARTIN LUTHER KING DAY
January 23: Class Discussion of Friedan and Gender Studies
Homework: Mad Men Episodes 3.5, 3.12

January 25: Reading Quiz #1
Homework: Adam Gopnick: “The Forty-Year Itch: What Mad Men Shows Us About Popular American Culture” (Article) eCampus; “The Looks of Men” (Article) eCampus

WEEK 3:
January 28: Mad Men and Parks and Recreation
Homework: Parks and Recreation Episodes 2.4, 2.8, 2.12, 2.17
January 30: The Woman Problem
Homework: Parks and Recreation Episodes 2.23, 3.4, 3.5, 3.7
February 1: Reading Quiz #2
Homework: Parks and Recreation Episodes 4.4, 4.12, 4.20, and 4.22

WEEK 4:
February 4: Parks and Recreation Discussion
Homework: The AV Club TV: “Ron and Tammy Part 2”
http://www.avclub.com/articles/ron-tammy-part-two,51564/;
Zap2It: The Best Episode of TV in 2012: Parks and Recreation’s “The Debate”
February 6: Masculinity and Social Deviance
Homework: “Stumping to Girls” (Article) eCampus;
“Imagined Presidencies” (Article) eCampus
February 8: Reading Quiz #3; Final Thoughts on Unit 1; Begin Unit 2: Vampires, Romance and the Supernatural
Homework: Buffy the Vampire Slayer Episodes 1.4, 2.13; “What are We?” (Article) eCampus

WEEK 5:
February 11: Why Vampires?
Homework: Buffy the Vampire Slayer Episodes 2.14, 3.18; Excerpts from Stephanie Meyer’s Twilight
February 13: American History and Vampirism
Homework: Buffy the Vampire Slayer Episodes 4.19, 5.16; Abraham Lincoln, Vampire Hunter (novel - 2010) Pages 1-19; “Toward a More Valid Definition” (Article) eCampus
February 15: Reading Quiz #4
Homework: Buffy The Vampire Slayer, 6.7, 6.8; Abraham Lincoln, Vampire Hunter (novel)

WEEK 6:
February 18: Popular Culture Paper #1 Due Today
Homework: Abraham Lincoln, Vampire Hunter (novel)
February 20: Lincoln’s Legacy
Homework: Abraham Lincoln, Vampire Hunter (novel)
February 22: Reading Quiz #5
Homework: Abraham Lincoln, Vampire Hunter (2012-film: Available on Netflix, Amazon.com and iTunes) First Half of Film

WEEK 7:
February 25: Film Adaptations Versus Novels
Homework: Abraham Lincoln, Vampire Hunter (2012) Completed Film
February 27: Final Thoughts on Unit 2: Vampires, Romance and the Supernatural; Prepare for Midterm Exam
Homework: Study for Mid-Term
March 1: (Mid-Semester is Today) MID-TERM EXAM: Take-Home Portion of Exam due Monday, March 4, 2013

WEEK 8:
March 4: Begin Unit 3: Surveillance, Self-Consciousness and Reality TV
Homework: The Jersey Shore Episodes 1.2, 3.3
March 6: The Great Guido Debate
Homework: The Jersey Shore Episodes 5.7, 6.2
March 8: Reading Quiz #6
Homework: “Friend Me If You Facebook” (Article) eCampus; “Here is What Happens when You Cast Lindsay Lohan in Your Movie” (Article) eCampus http://www.nytimes.com/2013/01/13/magazine/here-is-what-happens-when-you-cast-lindsay-lohan-in-your-movie.html?pagewanted=all

WEEK 9:
March 11:
March 13: West Virginia: in the News and in Popular Culture
Homework: Buckwild (Episodes on MTV.com); “Feeling Dragged Through The Mud as MTV Comes to West Virginia” (Article) eCampus http://www.nytimes.com/2013/01/02/us/feeling-dragged-through-the-mud-as-mtv-comes-to-west-virginia.html?_r=0
March 15: Reading Quiz #7
Homework: The Lizzie Bennet Diaries (Available on YouTube) Episodes 1-20, 60-75 http://www.youtube.com/LizzieBennet

WEEK 10:
March 18: Seeing What We Want to See-The “Reality TV” Romance Plot
Homework: The Wild and Wonderful Whites of West Virginia (film – 2009)
March 20: Popular Culture Paper #2 Due Today
Homework: The Wild and Wonderful Whites of West Virginia (2009)
March 22: (Today is the Last Day to Drop a Class with a “W” instead of an “F”);
Review The Wild and Wonderful Whites of West Virginia; Quiz #8
Homework: “The Hillbilly Defense” (Article) eCampus; Dance Moms Season 3 Episodes (available on Lifetime.com); Breaking Pointe Episode 1 (available on Hulu)

WEEK 11: CLASS CANCELED THIS WEEK: SPRING BREAK
March 25: Class Canceled
March 27: Class Canceled
March 29: Class Canceled

WEEK 12:
April 1: Dance: the Ultimate Reality TV Experience?
Homework: Breaking Pointe, Episodes 1 and 4 (available on Hulu); “So, You Think You’re A Dance Master?” by Renee Nicholson (essay) eCampus
April 3: Special Presentation: Renee Nicholson
Homework: Dance Moms Season 3 Episodes; The Daily Show with Jon Stewart (available on Hulu and Comedy Central.com)
April 5: Don’t Panic: The Reality of Our Lives **Reading Quiz #9**  
**Homework:** *The Daily Show with Jon Stewart*

**WEEK 13:**  
April 8: Final Thoughts on Unit 3; Introduce Unit 4: Futurity and Young Adult Literature  
**Homework:** *Battle Royale* (film-2000)  
April 10:  
**Homework:** *Battle Royale*; “Choosing Your Family” (Article) eCampus  
April 12: Final Thoughts about *Battle Royale*; **Reading Quiz #10**  
**Homework:** Complete - “Choosing Your Family”

**WEEK 14:**  
April 15: Japanese Versus American Notions of Futurity  
**Homework:** Lee Edelman: excerpts from *No Future* (article) eCampus  
April 17: Edelman; Introduce *The Hunger Games* (novel)  
**Homework:** *The Hunger Games* (novel)  
April 19: **Reading Quiz #11**  
**Homework:** *The Hunger Games* (novel)

**WEEK 15:**  
April 22: I volunteer as tribute! The nature of human sacrifice  
**Homework:** *The Hunger Games* (novel)  
April 24: The Boy with the Bread: Gender Politics in Appalachia  
**Homework:** *The Hunger Games* (novel)  
April 26: Panem et Circensis **Reading Quiz #12**  
**Homework:** Complete *The Hunger Games* (novel)

**WEEK 16:**  
April 28: Film Adaptations and Popular Culture  
**Homework:** *The Hunger Games* (2012 – film) The First Half of the Film  
May 1: (Today is the Last Day to Withdraw from the University for this Semester)  
**Homework:** Complete *The Hunger Games* (2012); Study for Final!  
May 3: FINAL EXAM TODAY Take-Home Due Monday May 6, 2013
STUDENT AGREEMENT:
I have read this syllabus, and I agree to the guidelines as set out by the instructor, specifically regarding attendance, cheating and plagiarism, and the use of electronic devices in the classroom.

NAME: ____________________________________________

SIGNATURE: ______________________________________

DATE: ________________